



Implemented by



BUSINESS ETHICS

for Members of Ghana Institution of Engineering (GhIE)

Scenario-Based Learning Tool - Launch Event

Digitalization as Strategy in Anti-Corruption Efforts and its Integrity Prospects in Africa

Launch Event | 30.08.2022 | 14:00 – 17: 30 | Venue: Ghana Institution of Engineering Conference Room | Location: 13 Continental Rd, Roman Ridge, Accra-North, Ghana

1.1 Background

Corruption at this stage of the world in the 21st century is no longer a doubt as a major developmental impediment to many human societies across the world. It is a social canker that permeates every facet of our lives without borders whether private sector or public sector. Available data shows that corruption affects most African countries to the extent that its ramifications manifest in poor social services, unemployment, poor social infrastructure products, inaccessibility to prospects and increasing poverty and inequality in our society. At these times, nothing becomes more imperative to fight than the menace of corruption in all its forms.

As such, the United Nations in its recognition of the threats of corruption to society had set out in the Sustainable Development Goals (SDGs), goal 16 for all nations and international organizations to step up efforts on anti-corruption. Aside the SDGs, individual countries have ongoing anti-corruption efforts such as creating anti-corruption laws and policies as measures to mitigate corruption in society. In a publication by Benedetto *et al* (2022) digitalization is recognized as a potential tool to catalyst the adoption of more conventional anti-corruption approaches as part of a broader and comprehensive anti-corruption strategy¹. Similarly, Tetiana (2020) found in a study that digital government transformation helps to reduce corruption risks. And that reducing the risk of corruption is faster where e-government tools target increased accountability and transparency². These studies and many others have acknowledged the potential of digitalization in anti-corruption efforts in many parts of the world. Despite these digitalization efforts for anti-corruption in other parts of the world, its adoption in many African countries including Ghana is yet to be felt. This gap is an imperative for interventions like that of the Alliance for Integrity to take steps towards digitalization as a

¹ Benedetto Ponti; Agusti Cerrillo-i-Martine; and Fabrizio Di Mascio (2021). Transparency, Digitalization and Corruption. Understanding and Fighting Corruption in Europe. ISBN: 978-3-030-82494-5.

² Tetiana Paienko (2020). Digitalization of government bureaucracy in European countries: corruption risks and anti-corruption effects. (PDF) Digitalization of government bureaucracy in European countries: corruption risks and anti-corruption effects (researchgate.net).



potential tool for prevention of corruption in the business ecosystem and many other facets of our society.

In recognition of the potential digitalization couple with the need to contribute towards anti-corruption efforts, the GIZ as part of its initiatives under the Alliance for Integrity Project had mounted a digitalization drive towards corruption prevention in both private and public spheres of societal life. In Ghana, the Alliance for integrity in partnership with the Ghana Institution of Engineering (GhIE) have designed a Scenario-Based Learning (SBL) training tool on Business Ethics for the members of the GhIE. The SBL is a digital tool that aims at providing a digitally supported learning platform for the members of GhIE to undergo a self-learning and assessment session on compliance measures and best ethical and professional standards. The Alliance for Integrity, in partnership with the GhIE, plans to deploy the SBL tool for its members, by which members of the Ghana Institution of Engineering will be mandated to complete the Business Ethics training package.

1.2 Who should attend:

This launch event is targeted at hosting a maximum of 170 participants. The GhIE is expected to invite one hundred and fifty (150) participants of their target, while Alliance for Integrity also invites twenty (20) participants including their staffs who will be present to give logistics and administrative support during the event. The invitees of Alliance for Integrity shall include 5 GIZ Staffs, and 15 existing and potential partners, including members of the Advisory Group, as well as some members of our working groups.

Agenda for GhIE SBL Launch Event - 30th August 2022

Proposed Agenda:

Venue | Ghana Institution of Engineering Conference room

14:00 – 14:35 Arrival and Participant Registration

14:35 – 14:40 Open Prayer

- Charles Mensah Sowah, Intern, Alliance for Integrity

14:40 – 14:55 Welcome Address-

- **Ing. Rev. Prof. Charles Anum Adams. President of GhIE**
- Mrs. Kosi Yankey, Chief Executive Director, Ghana Enterprise Agency, and Chair of the Alliance for Integrity Ghana.

14:55 – 15:10 Statement and Overview of GhIE Ethics Programme.

- **Ing. Ludwig Anang Hesse. Chair, GhIE Professional, Practice and Ethics Committee.**

15:10 - 15:15 Statement and Overview of Project

- **Susanne Friedrich**, Director, Alliance for Integrity
- **Claudia Sanen**, Regional Manager Africa, Alliance for Integrity

**15:15 – 16:10 Digitalization as Strategy in Anti-Corruption Efforts
and its Integrity Prospects in Africa**

Presentation: Setting the tone (10 min)

- **Frank Abdulai Iddrisu**, Financial Crime Investigator, Fidelity Bank

Roundtable discussion (40min)

- Mr. Frank Abdulai Iddrisu
- Mrs. Kosi Yankey-Ayeh
- **Ing. Dr. Patrick Amoah** Bekoe Ghana Institution of Engineering (GhIE)
- Moderator: Abdul-Rauf Yussif, Network Manager Alliance for Integrity

Burning Questions and Answer (10min)

16:10 – 16:35 Presentation and demo Play of the SBL tool | 1 -2 modules

Abdul-Rauf Yussif, Network Manager Alliance for Integrity
Hugh Sydney Quist

16:35 – 17:00 Feedback Address on the SBL tool **Ing. Bismark Otoo, GhIE**

17:00 – 17:10 Closing Statement and Declaration of Launch of the SBL tool_GhIE.

- **(Ing. Rev. Prof. Charles Anum Adams, President of GhIE)**

17:10 – 17:15 Vote of thanks

- Sandra Amankrah, Junior Technical Advisor, Alliance for Integrity

17:15 – 17:20 Closing

- Muslim to pray

17:20 – 17:30 Group Pictures

17:30 – 18:00 Refreshment, Networking & Departure | All participants.